HACKACCINO

COMPUTER
SOCIETY OF INDIA
BENNETT UNIVERSITY

About Us

Bennett University

Bennett University, a dynamic institution under the Times Group, stands as a beacon of academic brilliance and innovation. With state-of-the-art infrastructure and world-class faculty, Bennett University offers a transformative learning experience. As a proud partner of the Times Group, a media conglomerate renowned for fostering educational excellence, Bennett University is uniquely positioned to nurture future leaders.

10K+ Students pursuing various domains	**Booming** Hackathon & Startup Culture
25+ Non Tech Student Clubs	**20+** Student Tech Clubs & Chapters

About Us

CSI BU

Established in 2018 as the student chapter of the pioneering Computer Society of India (CSI), Bennett University, Times Group, CSI BU has been a dynamic force in fostering technological innovation and knowledge exchange. Aligned with the mission of the original CSI, founded in 1956, CSI BU has gained nationwide recognition through impactful events and competitions. As a student-run tech organization, we offer unparalleled opportunities and exposure, extending beyond conventional syllabi.

HACKACCINO
Igniting Innovation in 24 Hours

Hackaccino 2.0, is gonna be a dynamic 24-hour hackathon at Bennett University, fueled by the spirit of innovation and collaboration. As the technological heartbeat of the university, Hackaccino aims to cultivate a coding culture, bringing together technologists, innovators, and problem solvers for an immersive coding experience.

Previous Success: Hackaccino 1.0

Hackaccino 1.0, a 48-hour hackathon cum Ideathon, incubated a thriving hackathon culture within the university. Notable sponsorships included Talerang as our educational partner, Cornados and Coolberg as our snacking partners, and Fix Coffee as our caffeine partner.
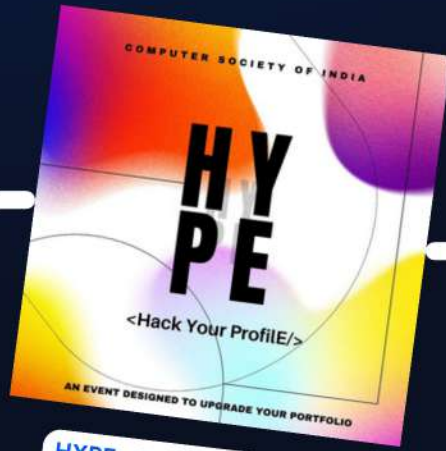
Hackaccino 2.0: Where Innovation Takes Flight in 24 Hours.

BENNETT UNIVERSITY
THE TIMES GROUP

COMPUTER SOCIETY OF INDIA
ESTD. 1965

Past Events

WinTech Bootcamp
5 Days App Dev & Web Dev Bootcamp

HYPE - Hack Your ProfilE
Frontend dev Workshop

dev.sy
DevOps & API Building workshop

Hunt_AI
AI workshop, ideathon, & Hackathon

Kavach
Cybersecurity Hackathon

Hackaccino
48 Hours Hackathon

GLIMPSES OF PAST EVENTS

HIGHLIGHTS

1 — 10+ Mega events conducted

2 — 1300+ Instagram followers

3 — 1200+ LinkedIn Followers

4 — Active & Helpful Community

5 — 50k+ Reel Views

6 — Monthly bootcamp/workshops/activies

PROPOSED OUTREACH

- 20+ Community Partners
- 500+ Attendees
- 4000+ Registrations
- Prizes worth ₹5,00,000 +

AUDIENCE PROFILE

Audience
16-22Yrs

Tech Enthusiasts,
Bennett University Students,
Faculty, Industry Experts & Mentors,
Students participating from Schools
Universities, Colleges, Institutions

Tracks

AI/ML

Web3/Blockchain

AR/VR

Cloud

Open Innovation

Sponsorship Benefits: A Strategic Partnership

At Hackaccino 2.0, we recognize the significance of a symbiotic relationship with our sponsors. Your support goes beyond financial backing; it's a strategic partnership that brings immense value to your brand.

01 Unrivaled Exposure

02 Targeted Marketing

03 Branding Excellence

04 Networking Opportunity

05 Long Term Connection

06 Talent Acquisition

Partnering with Hackaccino 2.0 is more than a sponsorship; it's an opportunity to enhance brand visibility, engage with a dynamic community, and showcase your commitment to driving innovation. Join us in making Hackaccino 2.0 an unforgettable experience for participants and a strategic win for your brand.

Sponsorship Tiers

	In kind	Silver	Gold	Platinum	Title Sponsor	Title Coffee Sponsor
Name everywhere along with Hackaccino					✓	✓
Participants Github & Resume					✓	✓
15 min slot in the opening ceremony					✓	✓
setup booths on the venue				✓	✓	✓
Ads on screens on venue				✓	✓	✓
Logo on Shirt & id card				✓	✓	✓
Conduct Workshops			✓	✓	✓	✓
Pre/Post Event Mail			✓	✓	✓	✓
Email newsletter shoutout		✓	✓	✓	✓	✓
Social Media Shoutout	✓	✓	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓	✓	✓
Logo on banner & posters	✓	✓	✓	✓	✓	✓
	In kind	₹20,000 /$350	₹40,000 /$700	₹80,000 /$1250	₹1,35,000 /$1850	Contact us

Feel free to reach out to us if you have some specific requirements, need some custom perks or if you want to negotiate

CONTACT US

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